



# BANYAL VENTURES

Empowering Businesses To Grow 10X  
With Strategy And Partnership



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[www.banyalventures.com](http://www.banyalventures.com)

# ABOUT US

At Banyal Ventures, our approach is built on real experience, proven results, and a deep understanding of business realities. We combine strategic insight with on-ground expertise to create solutions that truly drive growth and profitability.

Our team works closely with clients to ensure every decision adds measurable value and long-term success.

## Key Strengths:

- » Hands-on experience in finance, taxation, and business compliance.
- » Built from real-world challenges and business groundwork.
- » Focus on long-term profitability and practical growth strategies.
- » Proven expertise across accounting, audit, and investment sectors.
- » Driven by trust, transparency, and a results-first mindset.



Business Growth  
Plans



Financial  
Management



Accounting &  
Compliance



Legal & Financial  
Advisory



# THE STORY OF ANUJ BANYAL

## From Vision to Venture



**ANUJ BANYAL**  
Founder, Banyal Ventures

### The Making of a Visionary Leader

Anuj Banyal is a visionary entrepreneur and financial expert whose journey embodies resilience and determination.

From cleaning a three-story shop to juggling multiple jobs waiter by day and performer by night in Jagran. He turned every challenge into an opportunity.

Despite setbacks in his CA pursuit, his unwavering spirit led him to establish Banyal Ventures.

His story stands as a testament to hard work, perseverance, and the power of belief

Today, as the Founder of Banyal Ventures, Anuj leads with a mission to empower businesses through smart financial solutions, strategic partnerships, and innovative growth models.

### Professional Strengths

#### ▶ Accounting & Compliance

Accurate bookkeeping, tax planning, and audit support to keep businesses compliant and confident.

#### ▶ Real Estate Investment

Smart insights to identify opportunities and maximize investment returns.

#### ▶ Business Growth Strategies

Result-driven plans to scale operations, boost profits, and strengthen market reach.

#### ▶ Networking & Partnerships

Building strong collaborations that drive mutual growth and long-term success.

**Where Expertise Meets Execution for  
Lasting Success**



# OUR SERVICES

Comprehensive solutions designed to empower your business growth.



## Business Audit

We analyze performance, solve challenges, and turn hidden potential into measurable growth.



## Marketing & Branding

We don't just market we build brands that people remember and trust.



## Accounting & Bookkeeping

We empower businesses with accurate accounting and bookkeeping for smarter growth.



## Customer Acquisition

Expanding your market reach with targeted strategies that attract the right customers.



## Investor Partnership

We analyze performance, solve challenges, and turn hidden potential into measurable growth.



## Profit Monitoring

We don't just market we build brands that people remember and trust.



## Financial Advisory

We drive business growth by attracting the right audience with data-driven and proven strategies.



## Financial & Loan Solutions

Expert financial and loan solutions for builders, NPA clients, and growing businesses.

We Offer Strategic, Financial, And Marketing Solutions Designed To Strengthen Your Business Foundation And Drive Sustainable Growth.

**Your Trusted Partner in  
Finance, Funding & Growth**





# EVERYTHING YOUR BUSINESS

## Needs to Grow

01

**Business Audit**  
Auditing that builds business confidence.



02

**Marketing & Branding**  
Building brands through smart marketing.



03

**Accounting & Bookkeeping**  
Smart accounting for smarter growth.



04

**Customer Acquisition**  
Expanding your reach with proven strategies.



05

## Investor Partnership

We connect businesses and investors for sustainable growth.



06

## Profit Monitoring

Tracking growth with precision and transparency.



07

## Financial Advisory

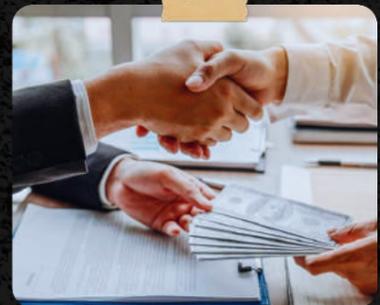
Expert guidance in tax, audits, and compliance.



08

## Financial & Loan Solutions

Tailored financial and loan solutions for businesses.



# BUSINESS AUDIT

Empowering Businesses To Grow With Smarter Efficiency



## Initial Consultation

Understanding business goals & challenges

01

## Assessment & Analysis

Evaluating systems, processes & controls

03

## Strategic Recommendations

Actionable solutions for improvement

05

## Data Collection

Gathering financial, operational & HR information

02

## Reporting & Audit

Detailed audit report with key findings

04

## Implementation Support

Guiding teams for effective, sustainable changes.

06



**From Insight To Impact  
We Help You Make Informed Business Decisions**

# MARKETING & BRANDING

Grow Your Brand, Grow Your Business



We Bring Your Business to the Spotlight

# ACCOUNTING & BOOKKEEPING SERVICES

Smart Accounting For Smoother Financial Control



**Accurate, Compliant, Ready for Smarter Business Decisions.**

# CUSTOMER ACQUISITION

Empowering Businesses To Grow With Smarter Efficiency



Strategically attract and convert high-value clients to drive revenue growth and expand market presence. Build lasting relationships through personalized engagement and tailored financial solutions



## REVENUE & GROWTH

Attracting new clients drives sales, profit, and business expansion.



## CLIENT LOYALTY

Builds strong, lasting, long-term relationships and repeat business



## MARKET ADVANTAGE

Expands market presence rapidly and keeps you ahead of competitors

Attract, Convert, and Retain High-Value Clients



# INVESTOR PARTNERSHIP

Unlock Opportunities with Trusted Investors

## Faster Business Expansion

Capital and expert support accelerate market entry and growth.

## Boosted Brand Credibility

Trusted investors boost market confidence and enhance your reputation.

## Profit Monitoring

- Track profits regularly
- Control costs effectively
- Identify revenue leaks
- Improve financial decisions
- Boost overall profitability
- Support data-driven planning



# FINANCIAL ADVISORY

Grow Your Brand, Grow Your Business

## Investment Planning

Grow your wealth with secure and smart investment options.

## Tax & Compliance

Plan effectively and stay fully compliant effortlessly.

## Business Finance

Improve cash flow, funding, and financial structure.

# Financial Services

## Estate Planning

Wills, inheritance, and succession planning services.

## Risk Management

Insurance, contingency planning, and financial protection.

## Debt Management

Get expert support in loan restructuring and NPA solutions.

**Raise Funds For SME, Corporates, Mid-Corporates & Large Corporates In Stress / Distress / Special Situations**

- Refinancing For Arc Loan
- Acquisition Financing
- OTS Financing
- Last-mile Financing

- Consortium Financing
- Moratorium Funding
- Interim Financing
- Mezzanine Funding

# FINANCIAL & LOAN SOLUTIONS

Expert Support In Loans And Financial Planning

## Core Offerings



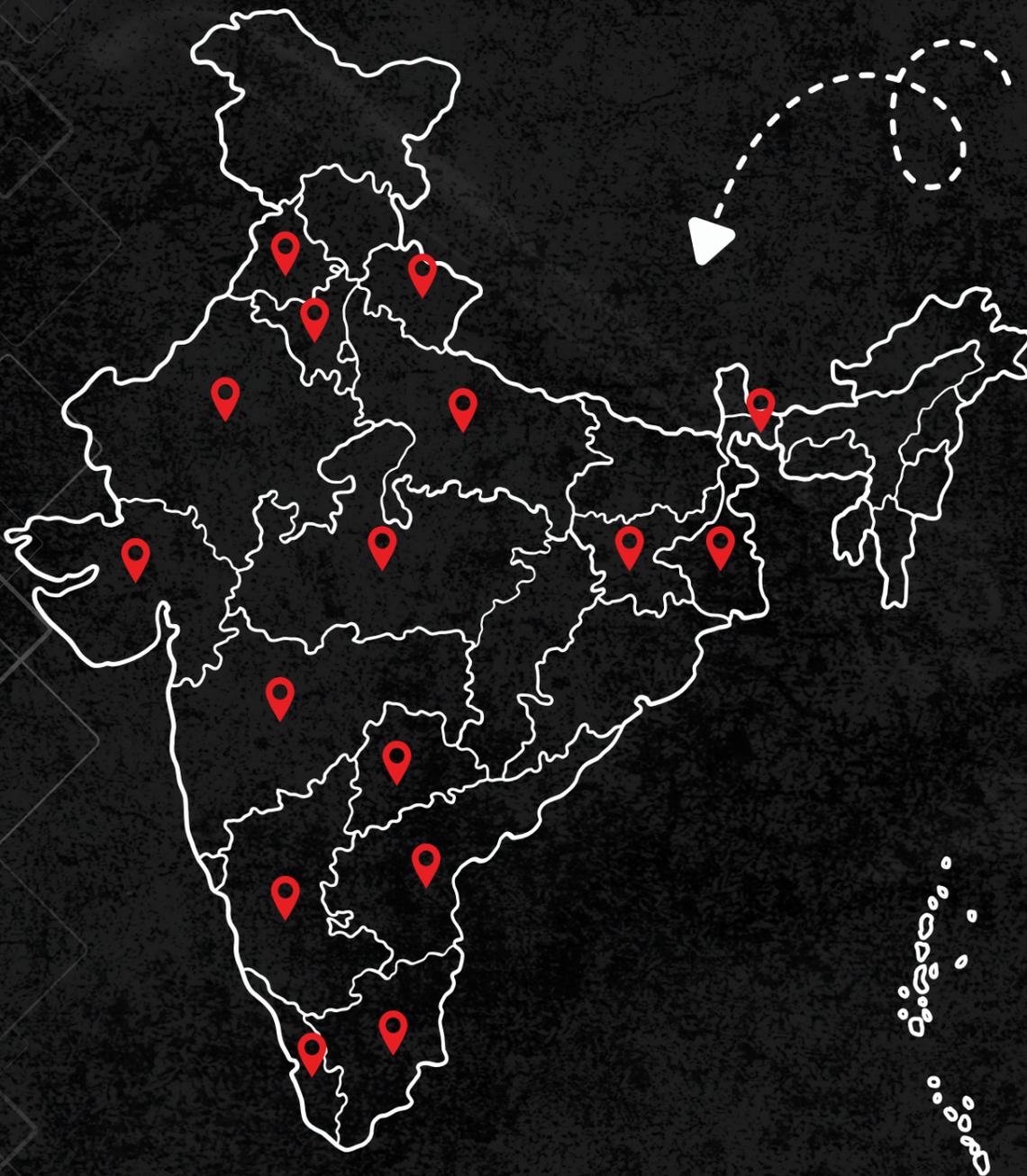
- SMA (Special Mention Accounts) Funding
- NPA (Non-Performing Asset) Funding
- Special-Situation Funding
- Project & Builder Funding

## Ideal Clients



- Minimum 3 Years Business Track Record
- Collateral Coverage: 1.5x To 2x
- Ticket Size: ₹5 Cr To ₹2,000 Cr
- Only Operational Businesses: No Support For Shutdown Units

## Service Regions



- Punjab
- Haryana
- Delhi NCR
- Uttarakhand
- Uttar Pradesh
- Rajasthan
- Madhya Pradesh
- Jharkhand
- Andhra Pradesh
- Karnataka
- Tamil Nadu
- Kerela
- West Bengal
- Gujarat
- Maharashtra
- Telangana

# OUR WORK PROCESS

Structured for Success

01

Business Setup



We identify and register potential businesses.

02

Financial & Accounting Setup



We build clean financial systems for tax-ready growth.

03

Tax & Legal Compliance



Reliable GST, Income Tax, and TDS management.



# FEEDBACK

*From our clients*



**Aman Kaushik**

India

With Banyal Ventures' support, we streamlined finances and gained a clear view of our growth potential.



**Gursimran Khinda**

Australia

Banyal Ventures Helped in managing E commerce books and helping to manage Financial Visibility in partners.



**Deepak Chopra**

US

Through e-commerce recordkeeping, Banyal Ventures helped partners understanding their financial performance.



**From Strategy to Success,  
We've Got You.**





# *Let's Grow* **TOGETHER**

Ready To Scale Your Business To The Next Level?  
Partner With Banyal Ventures And Turn Your Potential Into Performance



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